

Bay Area Kala Utsavam

2026



Bay Area Kala Utsavam (BAKU 2026) is coming!

Bay Area Kala Utsavam is a cultural outreach program initiated by the non-profit arm of the Shruthi Swara Laya school of traditional Carnatic Indian Music, located in Fremont, California.

On the weekend of March 28th & March 29th 2026, we will again be celebrating the ancient and rich artistic heritage of the Carnatic music of India, sharing this art form with the larger community, and recognizing those whose hard work and talent enables them to excel in this classic art.

The upcoming events include

- Carnatic Music Competitions for Vocal, Instrumental (Violin / Veena) and Percussion (Mridangam) disciplines for 4 age groups – Junior (10-12 yrs), Sub Senior (13-14 yrs), Senior (15-24 yrs) and Open (24+ yrs)
- Music concerts by local bay area talented artists
- Prize Distribution by local community dignitaries, City / County representatives and accomplished Carnatic musicians.
- Award Recognition to a local Bay Area Carnatic Music Professional

This year we are again making available several levels of sponsorship for this wonderful event.

Our deepest appreciation for valued sponsorship at all levels. Your patronage and support for the timeless culture and arts will be a big source of encouragement to make music accessible to new audiences and provide wonderful opportunity to showcase Bay Area local talent in a festive atmosphere.

Thank you in advance for your kind contribution to making the 2026 Bay Area Kala Utsavam possible!

BAKU Platinum Sponsor - \$500

This level of sponsorship will enable us to cover major expenses incurred in putting on the event, including venue rental costs. In recognition of their contributions, our platinum sponsors will be listed on the 'honor roll' on our website during the entire 2026 season, and will also be offered a table in the nearby public area during the event, with seating for one or two people, enabling distribution of their own publicity material and/or a video presentation on laptop.

BAKU Gold Sponsor - \$250

This level of sponsorship will help us cover the cost of expenses including professional musicians to perform at our event. Our gold sponsors will also be given the opportunity to have a table in the nearby public area to showcase their own publicity material.

BAKU Silver Sponsor - \$100

This level of sponsorship will help us provide much-needed items, such as brochure and entry form printing.

We will also include Sponsor logo display on the event poster and stage announcements during the program highlighting your support and services.

We are truly grateful for your generosity and partnership in making this community celebration a success and look forward to promoting your business while bringing the community together in celebration.

Shruthi Swara Laya Inc, EIN- 45-3040612

Status: Non - Profit

Non Profit Section: 501(C)(3)

www.shruthiswaralaya.com

Sponsorship Form

Please fill out and return this form with your donation, so that we can recognize you for your sponsorship! A receipt for your tax exempt donation will be returned to the mailing address you provide.

Sponsorship donations may be submitted through the Zelle payment system to **510-206-7439 / ssl.musicprojects@gmail.com**, or by check payable to Shruthi Swara Laya Inc
Mail c/o Anuradha Suresh
2355 Carpenter Court
Fremont, CA 94539

Name of the sponsor (First and Last): _____

Organization (or Individual Donation): _____

Sponsor Mailing Address:

Street _____
City _____ Zip _____

Phone: Home _____ Business _____
Mobile _____

Email: _____

Amount of Sponsorship & method:

Platinum _____
Gold _____
Silver _____

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Please feel free to contact Anuradha Suresh at 510-552-5824 or annumanasa@gmail.com for any additional information or questions.